

## Baton Rouge Little Theater

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[www.BRLT.org](http://www.BRLT.org)

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### BRLT Announces “50 For 50” Fundraiser

FOR IMMEDIATE RELEASE

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(Baton Rouge) – In honor of 50 years in our building, the Baton Rouge Little Theater, or BRLT, is raising \$50,000 in 50 days.

In 1961, BRLT opened its 16th Season in its current home on Florida Blvd., at the old Bon Marche Mall. **We have been fortunate to have our theatre for the last fifty years.** In that time, our building has come to define and shape our organization as much as the people involved with it. Our stage has been home to countless amazing performances, from “South Pacific” to “Steel Magnolias,” and from “All The King's Men” to “The Wizard of Oz.”

Over the years the cost of producing quality theatre for the residents of the Greater Baton Rouge Area has risen substantially. **Today, only 65% of our expenses are covered by the price of admission.** It is through the generosity of you and others like you, that we are able to bring the best theatre to the Capital Region. Every dollar helps, whether it's \$10 or \$10,000.

Join us as we celebrate this milestone by making your tax-deductable contribution to BRLT today. As part of your donation to this special fundraising effort, your name will be featured in a special 50 For 50 listing for the season's playbill as well as in the theatre lobby and online. This is in addition to the standard donor benefits offered at each level of giving.

For more information or to make a donation, check out the “50 For 50” link on our home page at our website [www.BRLT.org](http://www.BRLT.org). Donations can also be mailed in to BRLT marked as “50 For 50,” or call the Box Office at (225) 924-6496.

BRLT's Mission is to provide the residents of the Greater Baton Rouge Area the opportunity to participate in quality live theatre as an audience member, actor, or production worker. Recognizing theatre as a living reflection of the human imagination and experience, Baton Rouge Little Theater serves as the region's pivotal theater arts organization providing ongoing cultural, educational and social enrichment.

The award-winning Baton Rouge Little Theater in Louisiana is one of the oldest and largest community theatres in the nation, offering over 150 theatrical performances, workshops, classes and special events each year. We are continuing our Mission of offering the community the

opportunity to participate in the theatrical process, thus bringing the best in live theater to the Greater Baton Rouge Area--theatre *for the community, by the community.*

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